



## WAGMI LatAm Unveils Advisory Board

***Sandy Carter, Michela Galvão, Cleve Mesidor, Jane Randel, Hanna Schiuma, Laura Tabares and Monica Taher Named to the Newly Created Advisory Board***

**Mexico City, MX [March 28, 2023]** - [WAGMI LatAm](#), an initiative with a goal of onboarding 5 million Latinas to Web3 by 2030, unveiled the members of its advisory board. The announcement aims to advance its mission. The initiative was created by [H.E.R. DAO LatAm](#), [CryptoConexion](#), and [Unstoppable Women of Web3](#) in October 2022 and has four pillars: research, education, resources and empowerment.

The advisory board includes:

1. [Sandy Carter](#), COO and Head of Business Development at [Unstoppable Domains](#)
2. [Michela Galvão](#), Founder of [Black DAO](#)
3. [Cleve Mesidor](#), Executive Director of [Blockchain Foundation](#)
4. [Jane Randel](#), Co-Founder of [Karp Randel](#) and [NO MORE](#)
5. [Hanna Schiuma](#), Chief Growth Officer at [Callao](#)
6. [Laura Tabares](#), CEO of Light Purple
7. [Monica Taher](#), Vice President of Marketing at [RocketFuel](#)

"We are proud to announce the appointment of these exceptional women to our board of advisors. Their diverse backgrounds and unique perspectives will bring a richness



to our discussions and decision-making processes,” stated [Laura Navarro Muñoz](#), a H.E.R. DAO LatAm Governor and founding member of [WAGMI LatAm](#). “Their presence will help us better serve and understand the needs of the region, and we are confident that they will play a crucial role in supporting us in accomplishing our goals. We are honored to have them on board.”

Since its launch, WAGMI LatAm has made significant progress in community building and reaching individuals in Latin America. The organization has partnered with over 40 organizations, representing 10 countries, and has reached more than 200,000 individuals. Additionally, WAGMI LatAm has secured more than 250 scholarships for blockchain education programs such as [Blockdemy](#), [RealmAcademy](#), [CryptoConexion](#), and [BWBC](#). They have also distributed free NFT domains from [Unstoppable Domains](#) to empower individuals to build their own decentralized websites.

- **Sandy Carter**, COO and Head of Business Development at Unstoppable Domains and Founder of Unstoppable Women of Web3 said “Education is the first step to equalizing the playing field in Web3. By expanding access to Web3 educational materials and resources, I believe that WAGMI LatAm can achieve our goal of onboarding over 5 million Latinas into Web3 by 2030.”
- **Michela Galvão**, Founder of Black DAO, added “I am honored to be a part of this initiative which is focused on bringing more diversity to crypto in Brazil.”
- **Cleve Mesidor**, Executive Director of Blockchain Foundation, said “I’m thrilled to support the mission of WAGMI LatAm to expand web3 access to Latinas globally.”



I applaud their commitment to being intentional to ensure the future of crypto is gender inclusive.”

- **Jane Randel**, Co-Founder of Karp Randel and NO MORE, said "Collaboration and social impact are at the core of this initiative, and I am honored to join these great leaders in closing the gender gap through education, empowerment and community building."
- **Hanna Schiuma**, Chief Growth Officer at Callao, said "I am excited to be a part of this initiative, which is focused on women's economic empowerment in Argentina and greater Latin America."
- **Laura Tabares**, Light Purple CEO, said "I am honored to be a part of this initiative, which is focused on promoting equity and closing the gender gap in Mexico and Latin America."
- **Monica Taher**, Vice President of Marketing at RocketFuel, said "I am excited to be a part of this initiative to work toward our shared mission of financial inclusion and technology education for women as a way to reduce the gender pay gap."

WAGMI LatAm, H.E.R. DAO LatAm and CryptoConexión are committed to working with the advisory board to achieve the goal of onboarding over 5 million Latinas into Web3 by 2030.

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-For information visit: WAGMI LatAm [WAGMI LatAm \(cryptoconexion.com\)](https://cryptoconexion.com) and [Web3 Education for Women | Unstoppable WoW3](#).